

## ***University of Bucharest - Erasmus Policy Statement 2014-2020***

*The University of Bucharest is called upon to respond to the requests of the Bologna process, not only in the educational dimension, but also in the engaging dimension of the development of knowledge and culture, according to the new quality, compatibility, performance and competitiveness European and worldwide standards. The finality of our activity is that UB reaches all these international standards. The well-known role of the universities is that of important contribution at the evolution, by developing advanced technologies and specific competences.*

*UB prioritises its research in “the interdisciplinary strategic direction for environmental research, advanced materials and cognitive sciences”. UB aims to strengthen the position it has in the national, international and European contexts as a university focused on students and as an excellent university for teaching and learning. UB puts forward two key goals: to strengthen its integration into the European Higher Education Area and to increase the national and international visibility of the institution.*

*UB will continue the cooperation with its traditional European partners, collaboration proved to be fruitful along the years, the students and staff beneficiaries of the mobility in the past being more than satisfied with their experiences and results. UB will also try to acquire new partners, in different areas of the world, in countries from Asia, Latin America and Eastern Europe so that the partnerships would cover as much as the world as possible. UB is also more than interested to share its experience and learn from the experience of others through the mobility of its students and staff.*

*The UB offers numerous study programs, from BA to PhD, as well as other programs for professional re-conversion, in-service training and enhancement. At the same time, it constantly collaborates with more than 100 prestigious universities from 40 different countries. All programs are accredited or authorized and the degrees granted by the UB are recognized in most countries of the world.*

*Some study programmes at UB are offered in foreign languages, especially at Master’s level and it is taking into consideration the increase foreign languages taught programmes, on one hand to attract a higher number of international mobility students and to have more of the home students well prepared in another language than their mother tongue.*

*The purpose of the mobility within UB is to facilitate the creation of European unity and identity by means of study travel from one country to another. The European Union will lay*

*the human foundations of a European identity through a means that is, at the same time, simple and inevitable: travel. Travel favours direct contact between people and cultures. Mobilities remove clichés through life experiences. They replace memories from books as well as personal memories. They reward you with friends. They offer you the opportunity of speaking another language, of tasting unknown dishes, of seeing new landscapes, of observing how the discipline you train for is studied in another country, with a different history, with other customs, with a different social structure. Within this program there are **more than 250 agreements with European** universities that offer opportunities for both students and professors to carry out study terms, teaching terms, take part in common projects to be implemented in curricula, intensive courses or activities in thematic networks dedicated to the development of a graduate domain.*

*The UB is a university with academic integrity and concern for critical thinking, a significant point of reference in society. Through its high standard of the academic endeavour ensured at the level of all departments, the UB sets forth to become the most important institution of higher-education in Romania. The main objective of the University of Bucharest is offering higher-quality educational services and research activities, maintaining competitive standards at an international level, and manifesting a continuous concern for ensuring quality, contributing to the development of the Romanian Society and its European integration.*

*The development of international cooperation and the active participation at the academic community life represents an essential component of the strategy of the University of Bucharest. UB strategy aims at a consolidation of the European Area of High Education, providing a high quality of education and preparing students for a global labor market. One of the main objectives the University pays great attention to is international academic cooperation. More than often, the international cooperation projects in teaching and training are the results of the academic contacts already established through the ERASMUS bilateral agreements or the university framework cooperation “Memorandum of understanding”. A significant proportion of the staff, researchers and Ph.D. students were or are abroad for academic visits, conferences, Ph.D. with double coordination, scientific and educational cooperation on bilateral basis or in different programs: Lifelong Learning, 7<sup>th</sup> Framework Program, CEEPUS, etc. Teachers’ mobility, in and out UB, is the perfect opportunity to discuss and develop new projects under the Programme. This type of links improves the teaching and learning cooperation functions, increases the research cooperation and the opportunities for the academics to publish internationally. UB intends to multiply these links and reinforce the cooperation with its partners, through joint/double master degree programmes mainly, aiming to the compatibility of university diplomas and of the curricula, both at European and international level.*

*The University of Bucharest aims, through its Charter and Rector's management contract between 2016-2020, to strengthen the position it already has in the national and European Higher Education Area (EHEA), as a university focused on students and as a university of excellence in teaching and learning. The UB's mission, in the area of education, is to provide students with training at a European level in the fields of sciences, natural sciences, social*

sciences and humanities, to produce new ideas and to review the current state of knowledge in these fields. In the field of education and in order that the institutional mission be confirmed, the main objectives are to: a) develop the education focused on learning outcomes, on the student and his/her personal development; b) confirm excellence in teaching and learning; c) increase the degree of internationalization of the study programs, particularly in the European context. In the field of education, the Strategic Plan 2016-2020 set as the main goal strengthening the University's strategy regarding the construction of the European higher education area by: compatibility of study programs, university diplomas and certificates, common European programs, compatibility between university formations, education/student-centered education, mobility in the European educational area, the developing of relationships with the business environment and civil society to maintain our institutional activeness and flexibility in education and research programs. The relation between UB and the business environment must be approached from different perspectives such as: the professional practice of the students; the cooperation with the employers; the evolution of the alumni on the labor market and the development of the network education-research-business environment. The University of Bucharest promotes institutional change in relation to the ongoing European and national context and to the dynamics and evolution of the university environment, labor demand and the reactions from interested parties, aiming at increasing customer satisfaction. Objectives that UB intends to achieve are: to rethink the balance between central and faculty levels; to make the decision making process more efficient and transparent; to deliver services to society; to improve research performance; to internationalise; to promote social inclusion. Over time, the academic community at the University of Bucharest has actively sought to ensure excellent higher education, to provide high-quality educational services and to maintain its research activity at the highest international standards – all these things making the University of Bucharest stand out as one of the most important educational, research and cultural institutions in Romania.