

NEWSREEL2

New Teaching Fields for the Next Generation of Journalists

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Faculty of Journalism and Communication Science

Project Manager: Lect. Dr. Matei Antonia

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Project Coordinator: PECSI TUDOMANYEGYETEM - UNIVERSITY OF PECS

Project Partners: INSTITUTO UNIVERSITARIO DE LISBOA, ERICH-BROST INSTITUT FUR JOURNALISMUS IN EUROPA GEMEINNUTZIGE GESELLSCHAFT MIT BESCHRANKTER HAFTUNG EBI GMBH, UNIVERSITATEA DIN BUCUREȘTI, Masaryk University, Hostwriter

The project started in September 2020 and is an extension of the Erasmus+ KA2 project NEWSREEL.

Its main goal is to improve the skills of the new generation of European journalists. Creative and responsible use of digital tools is an indispensable ability of journalists. They should remain reliable and trustworthy sources of news in the digital noise to counterpoint the unverified information that affects the raw emotions and temper of the audience. To achieve these objectives, in the framework of NEWSREEL2, we will develop innovative teaching methods and materials for media and journalism students on the fields of:

- Storytelling in social media;
- Graphic journalism
- Improving democratic sensibility;
- Covering migration;
- Foreign coverage;
- Journalism for voice-activated assistants and devices;
- AI and journalism, robot journalism and algorithms;
- Verifying and analyzing fake news;
- Debunking disinformation.

Regarding these fields, the methodology used in the project's implementation phase is based on the following 7 steps process (similarly to NEWSREEL):

1. Conducting a research to introduce the current status of the new type of skills and tools of journalism and the needs of the stakeholders;
2. Developing curricula in order to establish the structure of the e-learning materials and embed these skills and tools into the programmes of journalism studies;
3. Developing electronic learning materials and teaching methods primarily for blended learning university courses;

4. Organizing a summer school with interactive workshops on the project fields, with the aim students work together on journalistic projects in multinational teams;
5. Having courses at the participating universities as a pilot teaching activity;
6. Publishing a teaching guide with dedicated chapters to the specific courses, that summarizes the professional and methodological content of the project;
7. Publishing an online glossary that helps to build a common knowledge base and cover all of our professional fields.

In NEWSREEL2 there are six European teams working together. They come from the University of Pécs (as project leader), the Erich Brost Institute for International Journalism, the ISCTE-University Institute of Lisbon, the University of Bucharest, the Masaryk University and Hostwriter, an NGO that helps journalists to collaborate.

The University of Bucharest is represented in the Newsreel 2 project by a team of teachers and researchers from the Faculty of Journalism and Communication Studies. The members of the team: dr. Antonia Matei, dr. Raluca Radu, dr. Emilia Șercan, Oscar Stănciulescu, dr. Mihaela Păun, Marian Popovici and dr. Manuela Preoteasa.

More information about the project can be found at <https://newsreel.pt.ehu/>

All of the developed project materials during NEWSREEL2 will will be suitable for implementing a joint educational programme between the partner universities in the near future.