



# BLENDED LEARNING WEEK 2022

MADRID, APRIL 4TH, 2022

TIME: 16:00-18:30

The seminar will discuss Blended Learning as a means to improve learning, to enrich education schemes and to develop joint degrees between Higher Education Institutions. Some tools and applications for teaching effectively online will be also presented.

At the end of the event the best practice of blended courses offered by UAM in the last semester will be awarded by an international jury.

The intended target audience and students, faculty and staff involved in blended learning and virtual mobility policy. Certificates of attendance will be provided.

This event is free of charge and will be organized in a blended mode. Participants may attend physically or virtually (ZOOM) upon request in the form below.

## TIMETABLE

16:00	Welcome
16:10	Keynote speech: <i>Prof. Romiță Iucu, Bucharest University</i>
16:40	Round table: Blended Learning and Joint Programs: <i>Prof. Romiță Iucu (BU), Prof. Gianluca Mattarocci (Unitov) &amp; Prof. Yves Billiet-Prades (Ipac)</i>
17:00	Technical resources for sharing Blended programs: based on CIVIS experience: <i>Iván Builes (UAM) &amp; Enrique Martín-Santamaría (AMU)</i>
17:30	Award Ceremony: UAM selection of Blended Learning projects
18:30	Farewell note

### CONFERENCE VENUE:

SALA DE CONFERENCIAS

FACULTAD DE CIENCIAS ECONÓMICAS Y EMPRESARIALES

CAMPUS DE CANTOBLANCO, UAM - 28049 MADRID

### REGISTRATION FORM

[HTTPS://FORMS.GLE/NCRMUMMC4GGUEQH1Q6](https://forms.gle/NCRMUMMC4GGUEQH1Q6)

