**BA, MA and PhD students, invited to apply for the blended intensive programme (BIP) “Argumentation, communication, digital tools and knowledge transfer”, organized within CIVIS**

BA, MA and PhD studentsare invited to apply for the blended intensive programme (BIP) **“Argumentation, communication, digital tools and knowledge transfer”, organized within CIVIS between November, 21 and December 13 2022.**

The activities foreseen in the training have two types of character: face-to-face and online activities. The online activities will take place from 21 November 2022 to 13 December, while the face-to-face activities will take place from 14 to 18 November 2022 at the Faculty of Philosophy and Letters, Universidad Autónoma de Madrid, Spain.

This course is open to Bachelor's, Master and PhD students at CIVIS member universities. A level of B2 in the French language is required to enable the student to read reference bibliography. Knowledge of basic concepts of language sciences, communication and knowledge transfer.

Students interested in attending the course should fill in the [**online application form**](https://mobility.civis.eu/templates/62ba20d83b5d0052dc00030b/start?context/%5btype%5d=Institutions::ClassOf&context%5bid%5d=630754033b5d004aba0000c8) and include a CV, a motivation letter and an official French B2 level certificate (this document is not compulsory to register for the course but it is recommended to have obtained it for the selection of candidates). **The application deadline is 20 September 2022.**

The programme of the course 'Argumentation, communication, digital tools and knowledge transfer' consists of a university course that brings together society, culture, multilingualism, communication and digital tools in order to create common European university spaces where knowledge transfer is present and more specifically in the context of the French language and Francophone cultures.

This course is part of the[**Master's Degree in International Francophone Studies**](https://www.uam.es/FyL/Presentaci%C3%B3nMEIF/1446758129514.htm?language=es&nodepath=Presentaci?n)(MEIF-UAM, 60 ECTS) of the Universidad Autónoma de Madrid. It is possible to take several itineraries, among which the project's training has been circumscribed in (1) Linguistics, Literature and Interculturality and (2) Translation, Culture and Communication.

The aim of this course is the advanced study of the French language and Francophone cultures, from a multidisciplinary and international scientific and humanistic perspective. It is a training course adapted to the new academic and professional requirements of the European Higher Education Area and to the new multilingual and international or transnational intercultural work contexts.

The proposed training programme deals in detail with aspects of linguistic communication, the sciences of language and cognition in the Francophone world, the rhetoric of communication, argumentative and enunciative semantics, subjectivity and discursive markers, verbal and non-verbal interaction and multimodality in human communication, studies of language and communication in socio-cultural contexts, neurolinguistics, knowledge networks, common places, emotional interactions, language and the challenges of the millennium, research and new technologies in Francophone thought, human rights, multiple intelligences, knowledge and multiversality, language in the digital era in Francophone areas, the development of tools and the transfer of knowledge.

More details regarding the application process, programme, ECTS and assessment are available [**here**](https://civis.eu/en/civis-courses/argumentation-communication-digital-tools-and-knowledge-transfer).

This CIVIS course is a Blended Intensive Programme (BIP): a new format of Erasmus+ mobility which combines online teaching with a short trip to another campus to learn alongside students and professors across Europe. [**Click here to learn more about CIVIS BIPs**](https://civis.eu/en/blended-intensive-programmes). **The catalogue of these CIVIS courses** can be accessed [**here**](https://civis.eu/en/civis-courses)**.**

*More information about CIVIS – A European Civic University is available* [***here***](https://civis.eu/en)*.*