



# BALKANS' EUROPEAN INTEGRATION PROCESS

*“Promotion of Tourism in Balkans”*

## Balkan Universities Association 2024 Conference

June, 3<sup>rd</sup> - 4<sup>th</sup> 2024

*Venue: Tirana International Hotel & Conference Centre, Balsha Room, “Skanderbeg” Square, no. 8, Tirana,*

### Program

#### Monday, 3 June 2024

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| 09:30 – 10:00 | Participants registration   |
| 10:00 – 11:00 | Welcome and Opening Remarks<br>Welcome speech: <b>Prof. Dr. Artan Hoxha</b> – Rector, University of Tirana<br><b>Prof. Dr. Erhan Tabakoğlu</b> – Rector, Trakya University<br><b>Ms. Majlinda Dhuka</b> - Minister of State and Chief Negotiator<br><b>Ms. Ogerta Manastirliu</b> - Minister of Education and Sports  |
| 11:00 – 11:30 | Networking coffee break   |
| 11:30 – 12:00 | Keynote Speech: "Balkans' European Integration Process"<br>Keynote speaker: <b>Ms. Federica Mogherini</b> – Rector, College of Europe   |
| 12:00-14:00   | Panel 1 Discussion: "Balkans' European Integration Process"<br><b>Mr. Gentian Elezi</b> - Institute of European Studies UT<br><b>Mr. Marian Preda</b> - Rector of the University of Bucharest<br><b>Mr. Sorin Costreie</b> – Vice Rector of the University of Bucharest and President of UNICA<br><b>Mr. Edmond Hajrizi</b> – Rector of the University for Business and Technology in Kosovo<br><b>Prof. Assoc. Dr. Enes Turbic</b> - Trakya University |
| 14:00 - 15:00 | Lunch   |
| 17:30         | City Tour   |
| 19:30         | Gala Dinner at Tirana International Hotel & Conference Centre (with invitations)  |



## Program

**Tuesday, 4 June 2024**

- 09:30 – 10:00 Participants registration
- 10:00 – 10:30 Keynote Speech: "Promotion of Tourism in Balkans"  
**Ms. Mirela Kumbaro** – Minister of Tourism and Environment
- 10:30 – 12:00 Panel 2 Discussion: "Promotion of Tourism in Balkans"  
**Moderator: Mr. Eden Mamut** - Secretary General of BSUN - Fishing and aquaculture, coastal and maritime tourism and maritime transport  
**Ms. Vilma Bello** – Deputy Minister of Tourism and Environment  
**Prof. Dr. Lorenc Bejko** – University of Tirana  
**Mr. Zak Topuzi** - Head of the Association of Tourist Operators  
**Mr. Enrico Ceko** – Canadian Institute of Technology  
“A comparative analysis of the state of the Tourism sector in Western Balkans”  
**Prof. Dr. Emel Gönenç Güler** – Trakya University
- 12:00 – 12:30 Coffee Break
- 12:30 – 13:30 BUA General Assembly Meeting (BUA members only)  
**Prof. Dr. Erhan Tabakoğlu** – Rector, Trakya University  
**Prof. Dr. Artan Hoxha** – Rector, University of Tirana
- 13:30- 14:00 Closing Remarks and Future Outlook
- 14:00 Lunch